LANCE MALAGA

UX/UI DESIGNER & GRAPHIC DESIGNER

Versatile Junior Designer with 2+ years of experience in UX/UI design, branding, motion graphics, and digital project development. Proficient in crafting visually engaging and user-centered designs that align with brand identity and drive audience engagement. Adept at collaborating with multidisciplinary teams and working in deadline-driven environments. Portfolio showcases expertise in web design, motion graphics, and branding.

EXPERIENCE

UX/UI Designer — BoldStratus, Vancouver, BC

APRIL 2024 - DECEMBER 2024

- Optimized the company's design workflow by implementing Figma for prototyping and iterative design, enhancing collaboration and accelerating the development of new features.
- Revamped app interfaces using strategic color blocking and layout improvements, strengthening brand identity and increasing user satisfaction.
- Collaborated with stakeholders to align app vision with user needs, delivering designs that met business goals under tight deadlines.

UX/UI | Graphic Design Tutor — British Columbia Institute of Technology, Burnaby, BC

SEPTEMBER 2023 - MAY 2024

- Facilitated workshops and one-on-one sessions to support students in clarifying design principles, giving feedback, and completing course projects.
- Provided guidance on the best practices in design, fostering confidence and improved skills among learners.

Web Developer | Graphic Designer — White Cloak Technologies Inc, Manila, Philippines

SEPTEMBER 2020 - JULY 2022

- Collaborated with designers, marketers, and developers to produce visually compelling content and implement user-centric features that aligned with project goals, brand identity, and accessibility standards.
- Designed and delivered high-quality brand assets, color-corrected images, and photo edits using Photoshop and Figma, meeting tight deadlines to ensure uninterrupted team workflow.
- Contributed to the development of 6+ web and mobile projects using React.js, HTML, and CSS3, achieving 100% client satisfaction.

PROJECTS

Project Manager | Front End Developer | UX/UI Designer — Spurt SEPTEMBER 2023 - DECEMBER 2023

- Led a 7-member team to design and develop a cohesive mobile application.
- Created branding assets, including motion graphics, brochures, and color palettes, elevating the professional quality of the project.
- Optimized user experience through research and iterative design, receiving commendation for polished execution.

CONTACT

(236) 514-9165 lance.matsuo@gmail.com lance-malaga.ca linkedin.com/in/lance-malaga

SKILLS

Design & Multimedia

- Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro)
- Branding, Motion Graphics, Print Design, Style Frames

Development & Technical

- HTML, CSS, React.js, WordPress
- UI Prototyping, Responsive Design

Soft Skills

 Collaboration, Communication, Creative Problem-Solving, Time Management

EDUCATION

British Columbia Institute of Technology (BCIT)

Diploma: Digital Design and Development Burnaby, BC

SEPTEMBER 2022 - MAY 2024

Graduated with Honors

Zuitt - Coding Bootcamp Certificate: Full-Stack Web Development

Manila, Philippines FEBRUARY 2020 - JUNE 2020

 Best Capstone 1 and Top Performer

De La Salle - College of Saint Benilde

Degree: Bachelor of Science in Architecture Manila, Philippines MAY 2014 - APRIL 2019

• MEADE Scholarship Recipient

REFERENCES

Available upon request